

The TW TagungsRegionen are...

- > the clearly arranged reference manual for meeting and event planners in industry, the distributive trade, the services sector and associations
- > always right up to date as a supplement in TW TagungsWirtschaft six times a year
- > distributed throughout the German-speaking area (Germany, Austria, Switzerland) with a circulation of around 16,000 copies
- > available for online searches at www.tagungsregionen.com

Package options (print + online)

Listings for cities, congress centres, hotels and special event venues

Package 1: print single-column and web presence*

Column: 58 mm wide x 255 mm high, + logo + photo in 4c

1 x print and 3 months online	870.00 €
3 x print and 9 months online	1,560.00 €
6 x print and 12 months online	2,904.00 €
plus technical costs (per logo change / photo change)	36.00 €

Package 2: print double-column and web presence*

per column: 58 mm wide x 255 mm high, + logo + photo in 4c

1 x print and 3 months online	1,740.00 €
3 x print and 9 months online	3,120.00 €
6 x print and 12 months online	5,808.00 €
plus technical costs (per logo change / photo change)	36.00 €

Format

200 mm wide x 275 mm high, 4 mm trim on each side

Type area

184 mm – 255 mm, 3 58-mm columns

*Full internet listing: from release date for 3, 9 or 12 months, incl. direct link and active email address



Example: double-page TagungsRegionen Spezial

NEW: TagungsRegionen Spezial

- > Target group-appropriate representation of a town/city/region in text and pictures
- > You stipulate what you wish to communicate, e.g. facts and figures on the meeting facilities, hotels, special event venues, particular features of the region, general infrastructure
- > clear presentations in columns with figures and brief info on your venues can be booked to follow on from the Special Report

Size: minimum booking 1 page, otherwise no limit on page number

Prices (in €):

Full page (print-ready setting copy)	2,500.00 €
each subsequent page (print-ready setting copy)	2,000.00 €
3 columns/6 columns	plus 750.00 € / 1,500.00 €
Cover page	zzgl. 2,000.00 €
Editing by TW editorial department	zzgl. 500.00 €