



Magazine size: 210 x 297 mm

Advertisement sizes: for bleed add 4 mm on all sides; other formats on request

Type areas: on request

Advertisement data: You will receive our guidelines on digital advertisement delivery once you have placed your order

Delivery address for printing material: m+a Verlag, TW TagungsWirtschaft, Mainzer Landstraße 251, 60326 Frankfurt/M.

Format	b/w	4c
Double page	9,850.-	11,950.-
Full page	4,850.-	6,200.-
Three-quarter page	3,850.-	5,200.-
Half-page	2,650.-	3,990.-
One-third page	1,850.-	3,200.-
Quarter-page	1,450.-	2,800.-
Quarter-page	650.-	1,990.-

Premium placement

Full page

Inside front cover	6,800.-
Inside back cover	6,500.-
Back cover	7,100.-

Bound inserts

2 pages	3,500.-
4 pages	5,400.-
8 pages	7,300.-
more than 8 pages	on request

Supplements

Size max. 205 mm wide x 290 mm high

up to 25g per 1,000 (up to 2mm)	260.-
26 to 50g per 1,000 (up to 2mm)	320.-
51g and above per 1,000 (up to 2mm)	360.-

Plus handling fees

Postage is charged only for supplements of 2 mm and more thick.

Millimetre price

40 mm wide column	6.-
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Jobs market ads

2-column (84 mm) or 4-column (172 mm) only, millimetre price for 84 mm wide column	8.-
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Additional charge

per colour	450.-
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Advertising discounts

Volume discount	Series discount
2 pages 3%	2 x 2%
4 pages 5%	4 x 3%
6 pages 10%	6 x 5%

Agency commission 15%

Printing method

Magazine inside: web offset

Cover: sheet offset

Screen

70er / 300 dpi

Value Added Tax

is charged extra

Subscription prices

Per individual copy (plus postage and VAT)	10.-
Annual subscription in Germany (incl. postage and VAT)	68.00
Europe (incl. postage)	72.00
global (incl. postage)	73.00

Terms of payment

3% discount for payment in advance,
2% within 14 days, 30 days net

Payment facilities

Frankfurter Sparkasse, Frankfurt/M.,
acc. no 29777,
bank code 500 502 01,
IBAN: DE 78 5005 0201 0000 0297 77,
SWIFT BIC: HELADEF1822

Deutsche Bank AG
acc. no 0 212 398 200,
bank code 500 700 10,
IBAN: DE 36 5007 0010 0212 3982 00,
SWIFT BIC: DEUTDEFF

Postbank, Frankfurt,
acc. no 227 156-603,
bank code 500 100 60,
IBAN: DE 82 5001 0060 0227 1566 03,
SWIFT BIC: PBNKDEFF