

www.tw-media.com offers...

- > news updated daily (bilingual English/German)
- > a fortnightly newsletter featuring the top news
- > an electronic version of the TW print edition free of cost
- > useful databases for MICE planners: studies, destinations, TW TagungsRegionen, job centre, meeting services, dates
- > **NEW: TW news now also on twitter:**
www.twitter.com/tw_media

News: daily updated MICE news on the homepage

Destinations: reports on MICE destinations as free PDF downloads:
<http://english.tw-media.com/destinations>

Studies: facts and figures from the MICE industry:
<http://english.tw-media.com/studies>

Newsletter: the top news, fortnightly in a free newsletter subscription:
<http://english.tw-media.com/newsletter>

E-Paper: the electronic edition of our print magazine.
Info and free subscription :
<http://english.tw-media.com/epaper>

Bildgalerien: photos galore of TW events:
<http://english.tw-media.com/galleries>

Job centre: complimentary job market in German. International jobs in cooperation with MICE Contact.
www.tw-media.com/jobs

Meeting services:
> DMC and PCO trade directory worldwide
> Event service providers, agencies and performers for events, trade fairs and exhibitions throughout Germany in cooperation with memo-media
<http://english.tw-media.com/meetingservices>

Dates: industry dates (trade fairs, associations etc.) and TW dates (study tours, road shows, events etc.)
<http://english.tw-media.com/dates>



Advertising form	Format in pixels (W x H)	Price per month*
Full-size banner	468 x 60	1,200.00 €
Half-size banner	234 x 60	895.00 €
Button	137 x 60	450.00 €
Skyscraper	approx. 138 x 500	on request
Sticky ad	approx. 138 x 500	on request
Top banner	approx. 138 x 165	on request
Hockey Stick	on request	on request**
Wallpaper	on request	on request**
Peel ad	on request	on request**

* Placement on all subpages featuring the respective advertising space (Eng. + Gm.) and on homepage

** Placement on homepage only

Other promotional options

Advertorial on the homepage

Placement in the News section, incl. photo and link to your homepage

Price for one month: 1,350.00 €

Price for two weeks: 750.00 €

Advertorial and half-size banner in the newsletter

Newsletter dispatched approx. fortnightly to our subscribers

Register at: www.tw-media.com/newsletter

Price on request

File formats

GIF, JPG, Flash

File size

max. 18 KB

Data delivery

info@tw-media.com

The screenshot shows the tw-media.com homepage with several advertising placements highlighted by red arrows and labels:

- Full-Size banner:** Located at the top left of the page.
- Half-Size banner:** Located at the top right of the page.
- Top banner:** Located at the top right of the page, below the half-size banner.
- Advertorial with photo:** Located in the main content area on the left, featuring a photo of a man.
- Half-size banner in editorial setting:** Located in the main content area on the left, below the advertorial.
- Buttons in various sizes:** Located on the right side of the page, including buttons for 'Levi's wool', 'TRUUVENUE', 'SALZBURG', and 'Sportlife'. There are also smaller buttons for 'BRUNNEN' and 'SALZBURG'.
- Skyscraper or Sticky ad:** Located on the right side of the page, featuring a large vertical image of a person in a kayak.